

WELCOME TO THE OMNIA CONFERENCE 2023

OMNIA CONFERENCE | MALMÖ 14-15 NOV.

ONE IN FOUR

Surveys show that only one in four organizations is satisfied with the outcome of their intranet.



What is the common denominator
for successful intranets?

They are well used.

They are well used in daily work,
by most employees – long term.

How can we achieve that?

GET MORE OUT OF YOUR OMNIA SOLUTIONS

The purpose of the Omnia Conference is to help customers to get more out of Omnia, drive user adoption, and work long-term towards successful intranets.



COMMUNICATION

- Branding
- Frontline workers
- AI generated content
- Analytics



ENGAGEMENT

- Rich user profiles
- Micro-blogging & Praise
- Develop new skills
- Community collaboration



PRODUCTIVITY

- Document, Knowledge and Quality Management
- Tasks and daily work
- Extensions



USER ADOPTION

- Onboarding
- Relevance
- Findability
- User friendliness



LONG-TERM

- Tips & Tricks
- Continuous improvements
- Future of intranets
- M365 Roadmap

THANKS TO CUSTOMERS AND EXTERNAL SPEAKERS SHARING INSIGHTS



Navigating the Future - Unveiling the new intranet for Jazz Aviation



A 360-view on using analytics to improve user experience



Managing 50.000 business document in Omnia - The challenges and benefits



The Journey to a truly global solution



Eltel Academy - Empowering employees in attaining new and vital skills



“The Art of Simplicity: Intranet Development through Continuous Improvements”



Elevating the Management System of MAN Energy Solutions



Transforming a static management system to a user-friendly web experience



Improve productivity and employee engagement from CEO to frontline workers



Less is more - maximizing impact of an essential intranet



The Future of Intranets - where do we go from here?



“Navigating the Microsoft 365 Roadmap and aligning with intranet market trends”

CELEBRATING THREE GREAT INTRANETS

Share knowledge and lessons learned between organizations, together we can create great value during the conference.



City of Malmö
2020 & 2023



MAN Energy Solutions
2022



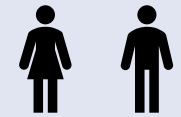
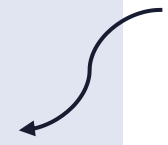
Electrolux
2023



Öresund 1+2

Öresund 3:
Ask the Experts
Mini-demos

Don't miss the lottery!



Stairs

Helsingborg 1+2

Lund 1+2



Access the conference schedule from the back side of your conference pass



12⁰⁰

PEER-TO-PEER

Lunch break

Venue: The Social, entrance floor

ADVICE

Ask the Experts is booth open for your questions

Omnia Team

Venue: Öresund 3

Don't miss the lottery!

MINI-DEMO

12.30 Using Communities for knowledge sharing

Per Ljungberg and Peter Dietrich, Omnia Business Development

Venue: Öresund 3

13⁰⁰

CASE STUDY

The journey to a truly global solution

Annie Rukajärvi, HR Specialist and Vesa Pakkala, Business Application Manager, Etteplan

Venue: Öresund 1+2

PRODUCT

COMMS

Extend your intranet to reach Frontline Workers

Jörgen Bjerkesjö, Omnia Expert

Venue: Lund 1+2

PRODUCT

COMMS

Ensure that your Omnia solution is user-friendly

Sara Olsson, UX Designer and Sofia Jeppesen, Omnia Expert

Venue: Helsingborg 1+2

13⁵⁰

CASE STUDY

Eltel Academy – Empowering employees in attaining new and vital skills

Christina Hansen, HR/Eltel Academy and
Trude Holthe Møll, Country Head of
Communications, Eltel Networks

Venue: Öresund 1+2

PRODUCT

COMMS

Improving UX - next generation tools in Omnia

David Jönell, Omnia Expert

Venue: Lund 1+2

BUSINESS

ADVICE

Navigating the Microsoft 365 Roadmap and aligning with intranet market trends

Jason Sirockman, Microsoft MVP,
Partner at Iomer Internet Solutions Inc.

Venue: Helsingborg 1+2

14³⁰

PEER-TO-PEER

Coffee break

ADVICE

Ask the Experts booth is open for your questions

Omnia Team

Venue: Öresund 3

MINI-DEMO

Tips for improving the search experience

Per Ljungberg and Peter Dietrich, Omnia
Business Development

Venue: Öresund 3

14³⁰

PEER-TO-PEER

Coffee break

ADVICE

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Omnia Team

Venue: Öresund 3

MINI-DEMO

Tips for improving the search experience

Per Ljungberg and Peter Dietrich, Omnia Business Development

Venue: Öresund 3

15⁰⁰

CASE STUDY

Transforming a static management system to a user-friendly web experience

Lovisa Åblad, Region Halland

Venue: Öresund 1+2

PRODUCT

TECH

Improving content management with AI and Omnia - today and going forward

Johan Schedin Jigland, Omnia Delivery Lead

Venue: Lund 1+2

PRODUCT

BUSINESS

Pre-boarding and onboarding of new employees - a case study

Robert Lindgren, Omnia Expert

Venue: Helsingborg 1+2

15⁵⁰

KEYNOTE

CASE STUDY

A 360-view on using analytics to improve user experience

Jana Schönbächler, Communications Data Analyst, Electrolux

Venue: Öresund 1+2

16³⁰

KEYNOTE

Vote for features - help us prioritize Omnia improvement suggestions

Johan Schedin Jigland, Product Delivery Lead

Venue: Öresund 1+2

17⁰⁰

PEER-TO-PEER

Knowledge sharing mingle

ADVICE

Ask the Experts booth is open for your questions

Omnia Team

Venue: Öresund 3

MINI-DEMO

Using Sign-off Requests for Employee Onboarding

Per Ljungberg and Peter Dietrich, Omnia Business Development

Venue: Öresund 3

HOW TO KEEP TRACK?



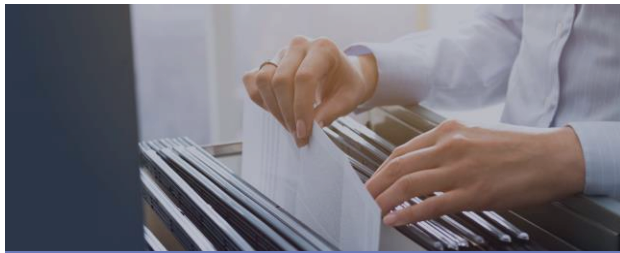
OMNIA UPDATE



OMNIA NEWSLETTER



USER COMMUNITY (YAMMER)



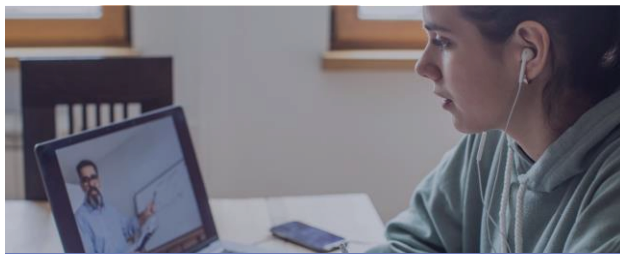
PRODUCT DOCUMENTATION



RELEASE NOTES



IN DEVELOPMENT



ON-DEMAND WEBINARS



BEST PRACTICE VIDEOS

**CLICK THE LINKS
TO LEARN MORE**