

An aerial, high-angle photograph of a large, diverse crowd of people gathered in a modern, brightly lit indoor space, likely a conference hall or exhibition center. The people are engaged in various activities, some standing in groups, some walking, and some looking at their phones. The floor is a light-colored, possibly wooden or polished concrete, and the walls are white with large windows or glass panels. The overall atmosphere is busy and professional.

OMNIA USER GROUP CONFERENCE 2022

— CONFERENCE SCHEDULE —

NOVEMBER 16-17 – MALMÖ

DAY 1: WEDNESDAY NOVEMBER 16

09.30-10.30 Registration and coffee.

Meet and greet other attendees over a cup of coffee. The Ask the Experts booth is open for your questions.

10.30-11.00 Get more out of your Omnia solutions

Opening Keynote: We will start the conference with an overview on how you can get even more value out of Omnia.

11.00-11.40 MAN Energy Solutions: From dinosaur to digital

Learn about how MAN Energy Solutions has launched a new intranet based on SharePoint and the Omnia 'in-a-box' solution for its 14000 employees worldwide. It is part of a wider digital workplace initiative based on Microsoft 365, with tools embedded into the new intranet. Thanks to focusing on user experience, using Champions to drive adoption, and implementing a new governance model, the results of the new modern intranet launched within MAN Energy Solutions are beyond expectations.

Speakers: Christian Andersen, UI/UX Consultant, and Rose Højstrøm, Solution Designer (UI/UX).

11.50-12.30 Stadium: One Team - One Stadium. On our mission to activate the world, Stadium Arena has become the core player of our starting line up

Our intranet, Stadium Arena, is just one of the players in the race of creating a good digital workplace for everyone that works at Stadium. There are challenges, but Hey - To reach the top you must climb some obstacles. Join us to hear about our journey of rewriting Stadium's digital gamebook for communication and collaboration.

Speakers: Jenny Wester, Internal Communication Manager, Anna Pålsson, Digital Workplace Specialist - HR, Clarissa Laiho, HR Specialist.

12.30-13.30 Lunch.

Share knowledge over lunch. The Ask the Experts booth is open for your questions and doing a scheduled demo on Omnia mobile app at 13.10.

13.30-14.10 Novo Nordisk Foundation: One intranet for a multitude of users

In this session, Raquel Roses will share how Novo Nordisk Foundation addressed the challenge of designing one intranet for several organizations, where users require different needs and use cases. The session will also cover the journey from implementation to compliance, how to use intranet features to drive efficient ways of working, as well as the present challenges and plans going forward.

Speaker: Raquel Roses Ph.D, Data and Impact Manager

14.20-15.00 City of Malmö: Intranet + Mental Models = Love

Earlier this summer, Patrik Bergman took over the ownership of the Omnia based intranet at the City of Malmö. 27 000 users in 400 job categories all working to assist the people who live in Malmö. This presentation introduces how mental models, i.e. models that help us think, can help us prioritise the intranet solutions and understand its users. They can influence the goal setting, measurement, integrations, and the intranet related projects we run, plus how we run our meetings.

Speaker: Patrik Bergman, Intranet owner at the City of Malmö.

15.00-15.30 Coffee break.

Enjoy a coffee or other refreshments. The Ask the Experts booth is open for your questions and doing a scheduled demo on Process Management at 15.10.

DAY 1: WEDNESDAY NOVEMBER 16

15.30-16.10 RSA Insurance: Managing Knowledge for Multiple Audiences and Roles

RSA Insurance is one of the world's longest standing companies when it comes to insurance, protecting companies and individuals around the world. A key success factor for RSA is ensuring that frontline staff, dealing with a multitude of products with varying levels of involvement have easy access to the right information at the right time. In this session Marc Gooch, Knowledge Management Leader, will present KITE – now moving into a third generation of Knowledge Management solution – and how a system of governance and technology brings value to their business.

Speaker: Marc Gooch, Knowledge Management Leader

16.20-17.00 Vote for features

In this session, we will present a handful of improvement suggestion provided by Omnia customers – and let you vote on what should go into the next release of the product.

Speaker: Johan Schedin-Jigland, Product Delivery Lead – Omnia.

17.00-17.45 Refreshments

We meet over refreshments to summarize the first day of the conference. The Ask the Experts booth is open for your questions and doing a scheduled demo on Learning Management at 17.10.

17.45-20.00 Knowledge sharing mingle

We continue to share knowledge between organizations and attendees when the buffet is served in the restaurant.

DAY 2: THURSDAY NOVEMBER 17

08.30-08.45 What is around the corner?

Let us get the second day of the conference going with an announcement on the next release of Omnia.

08.50-09.45 Training sessions

Choose between the two training sessions below. The sessions will be recorded and shared after the conference.

Training session 1: Extend your Omnia solutions with Power Apps

In this session you will learn how to digitalize processes and recurrent tasks and develop your digital workplace with the Power Platform. You will also get hands-on examples on how to integrate Power Apps into Omnia solutions.

Venue: Helsingör

Speaker: Robert Lindgren, Microsoft 365 and Omnia Expert, Precio Fishbone.

Training session 2: Improve the user experience of your Omnia solutions

In a modern digital workplace, content should be available not only for traditional desktop users, but also Teams users, first line workers and using digital signage. You will learn about how to improve consumer focus, manage and structure content for different clients and devices, and enhance the user experience with various navigation techniques.

Venue: Öresund 2+3

Speaker: David Jönell, Omnia Expert, Precio Fishbone

DAY 2: THURSDAY NOVEMBER 17

09.45-10.15 Coffee break

Enjoy a coffee or other refreshments. The Ask the Experts booth is open for your questions and doing a scheduled demo on Knowledge Management at 9.55.

10.15-11.10 Training sessions

Choose between two training sessions. The sessions will be recorded and shared after the conference.

Training session 3: Project and portfolio management in Omnia

In this session you will learn how to set up a project management solution in Omnia, including how to implement a project model using features such as Process Management, Document Management and Teamwork templates. We will also show how you can establish a Project Center that will give an overview of all ongoing projects in the organization.

Venue: Helsingör.

Speaker: Jörgen Bjerkesjö, Omnia Architect, Precio Fishbone

Training session 4: Improve internal communication with Editorial Center

In this training session you will learn how to set up Editorial Center where editors and content owners can plan, keep track of, and manage content in an effective way. We will look at metrics, publishing calendar, status reports, and publishing apps. These views of content can assist editors in their daily work and provide a swift overview on personal and/or team tasks ahead.

Venue: Öresund 2+3

Speaker: Christian Persson, Microsoft 365 and Omnia Expert, Precio Fishbone

11.20-12.00 Mölnlycke Health Care: A journey across ‘the hub’

Mölnlycke is a world-leading medical products and solutions company that equips healthcare professionals to achieve the best patient, clinical and economic outcomes. Our new Intranet – the hub – serves over 5000 white-collar employees all over the globe and was launched last year. In this presentation we will take you through its architecture, user experience, governance, and adoption practice.

Speaker: Patrycja Jablonska, Global Communications Manager, Digital tools

12.00-13.00 Lunch is served

Share knowledge over lunch. The Ask the Experts booth is open for your questions and doing a scheduled demo on features for onboarding of employees at 12.40.

13.00-13.40 Skövde municipality: Connecting, personalizing and standardizing – a recipe for the modern intranet?

The confusion within the digital workplace and why we needed to strengthen the position of the intranet in the organization. A quick overflight of our solution and how we focus on creating a personalized experience based on where you work and what you work with. How we work with information governance based and operational ownership. Building one main intranet that distributes information to several sub intranets.

Speaker: Linus Petersen, Web Solutions Management Lead

DAY 2: THURSDAY NOVEMBER 17

13.50-14.30 Electrolux: How user centricity pays off: Our new Intranet comes with a comfy sweater feeling

Earlier this year, Electrolux launched an intranet serving +25.000 users in 30 languages. In this session, Ralf Larsson and Jana Schonbachler will discuss business transformation with employee experience as the main driver, how they work with data and KPI:s for continuous improvements, share killer features, lessons learned and thoughts going forward.

Speakers: Ralf Larsson, Dir Online Employee Engagement, Group Leadership & Employee Communications and Jana Schonbachler, Data Lead, Group Leadership & Employee Communications.

14.35-15.10 The future of Omnia and the digital workplace

We will close the conference with a keynote revealing our expectations on the digital workplace in 2-3 years from now – and how Omnia will develop to support it in the best way.

Speaker: Jörgen Bjerkesjö, Solution Architect – Omnia.

15.10-15.15 Closing the conference – what now?

A brief summary of the conference and some thoughts on what is next.

WELCOME TO THE OMNIA USER GROUP CONFERENCE 2022

The purpose of the Omnia User Group Conference is to be the best learning and knowledge sharing event for anyone working with Omnia solutions.

This year, the event will be staged on November 16-17 at Quality Hotel View, just outside Malmö city center with easy access by car, train, or flight.

We have seen great interest in the event, and more than 100 people will meet up at the conference for knowledge sharing and networking.

You will find information on tickets, travel, accommodation and more [on our web site](#) along with a registration form.

If you have any questions regarding the conference, please [contact Anders Fagerlund](#) for assistance.

See you at the conference!