

# Leverage structured Knowledge Management

OMNIA CONFERENCE | MALMÖ 14-15 NOV.

# AGENDA

- ✓ What is Knowledge Management (KM)
- ✓ The concept
- ✓ Possible Solution
- ✓ Questions.

# What is Knowledge Management

# Definition of knowledge

*“Understanding of or information about a subject that you get by experience or study, either known by one person or by people generally”*

*- Cambridge Dictionary*

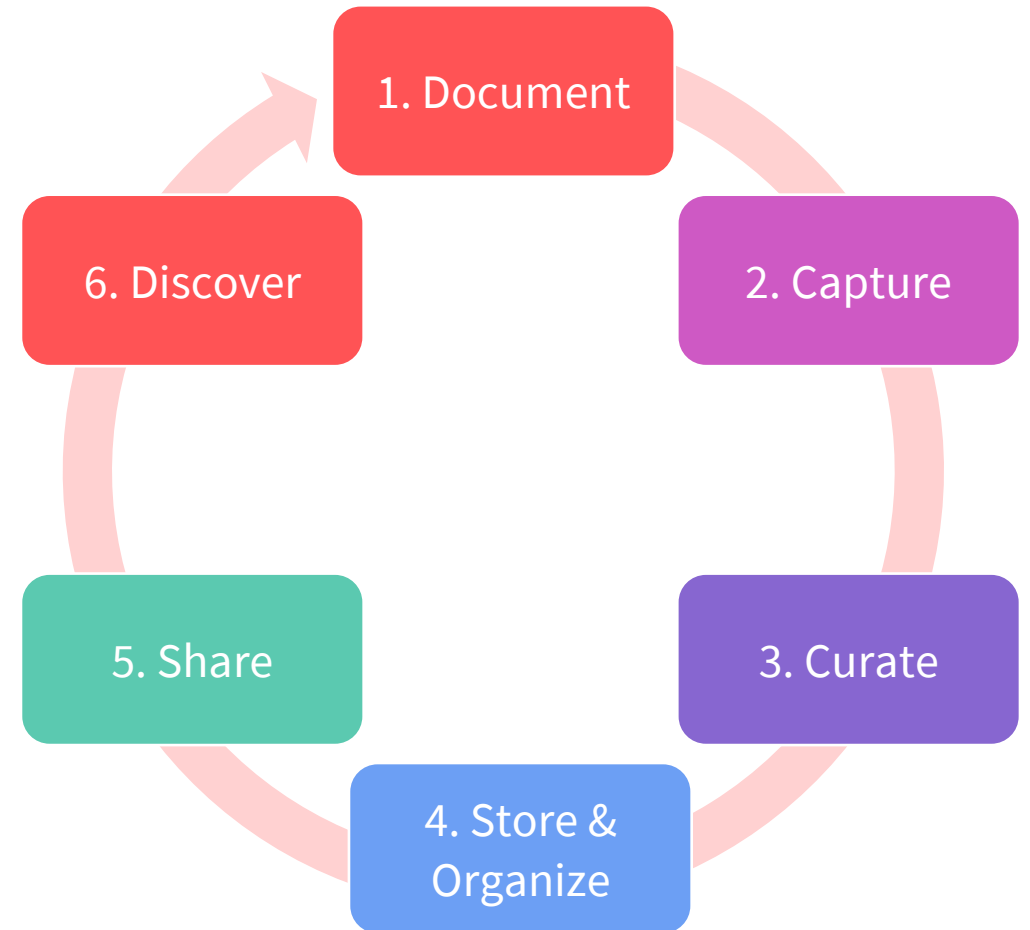
# Knowledge Management

***“The way in which knowledge is organized and used within a company, or the study of how to effectively organize and use it”***

*- Cambridge Dictionary*

# Knowledge Management Cycle

The process of gathering and organizing the "understandings" and "information" about important topics in the organization



**What is Knowledge Management**

# Challenges

# Challenges

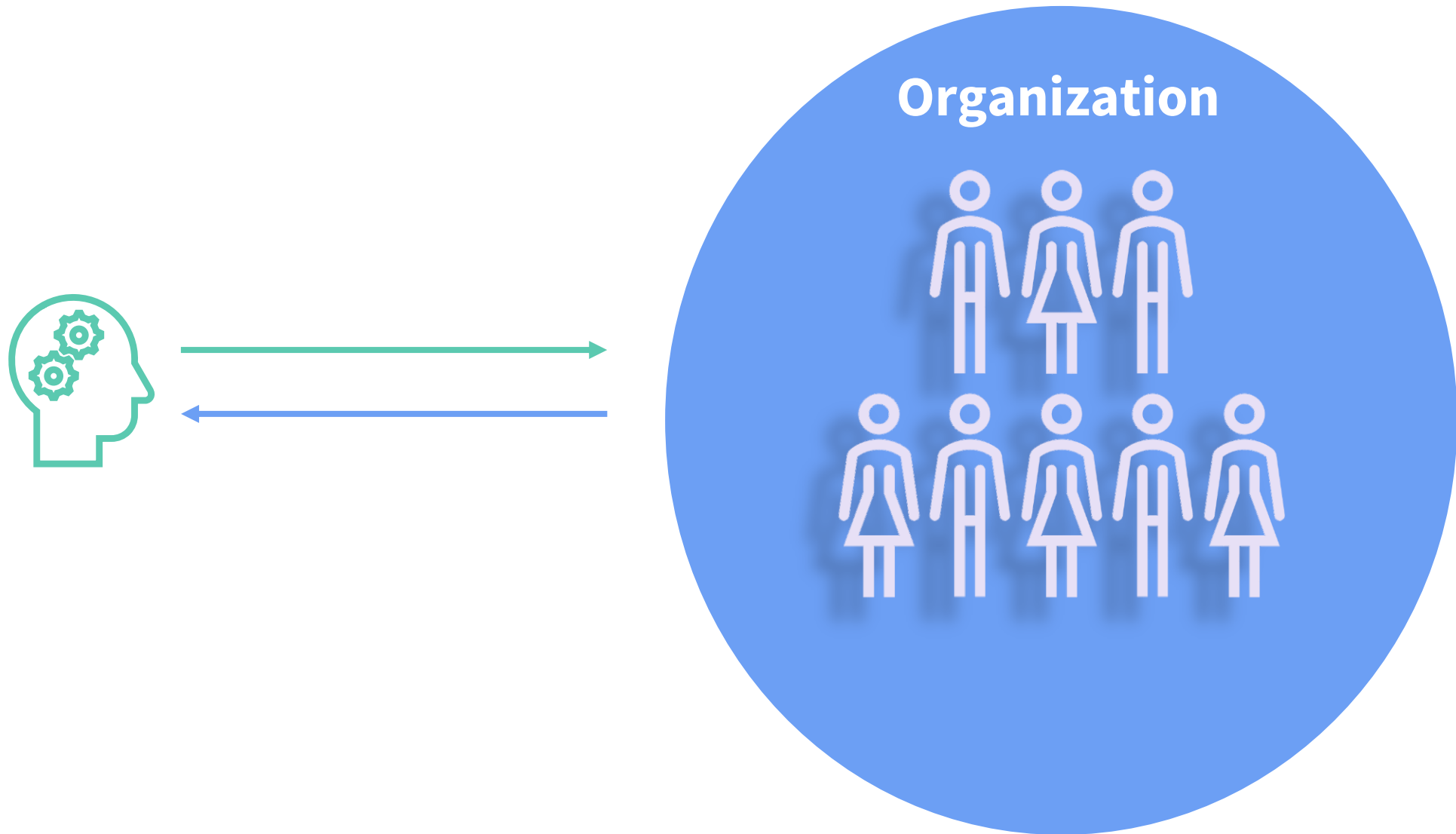
- There is a lot of "unknown" knowledge in every organisation
  - How do we capture it?
  - What should we capture? Who selects it?
  - Who should contribute? Who should curate and refine?
- Managing is not easy
  - Where do we publish? Who should have access?
  - How do we make people aware that it is there?
  - Who should maintain it and how?
- Using the knowledge base
  - How can I find relevant knowledge?
  - How to make it really useful?



**What is Knowledge Management**

The value

# The Value



# Concept



# Building blocks

Knowledge  
Management Team

Capture proces

Storage structure  
and formats

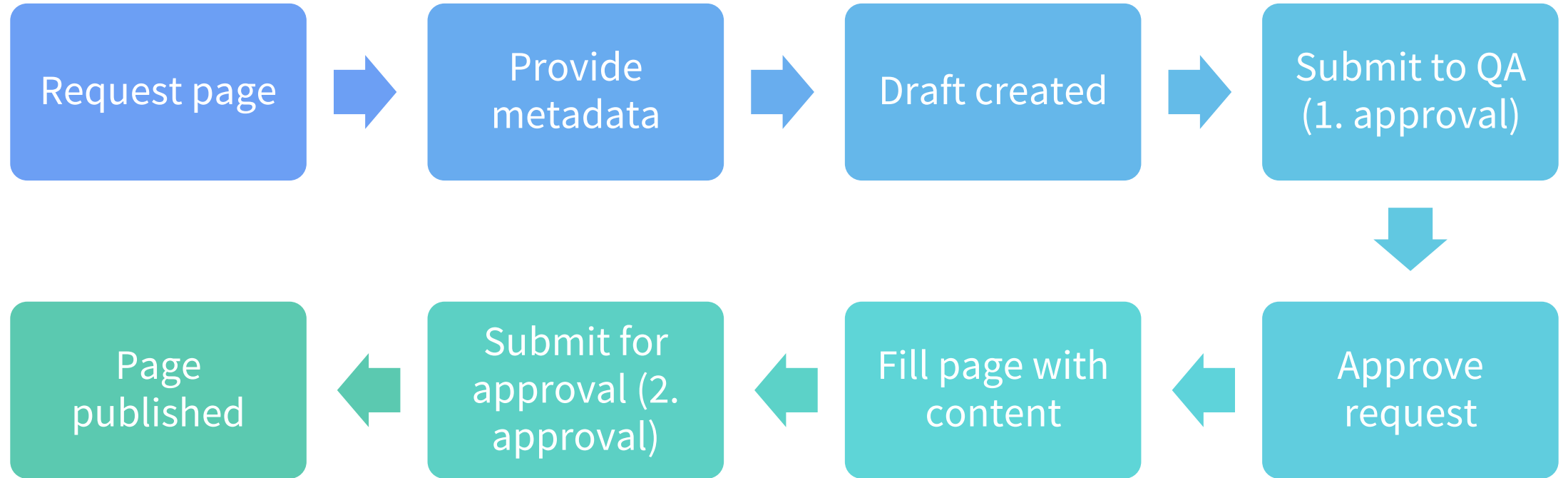
Content governance

- Approval
- Review
- Archiving

Usage statistics

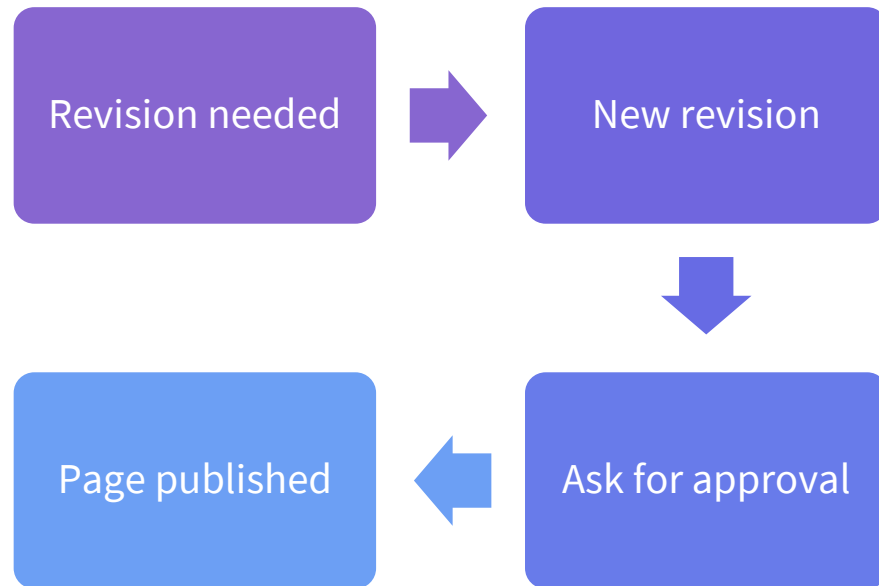
Permission management

# Real world example – content governance

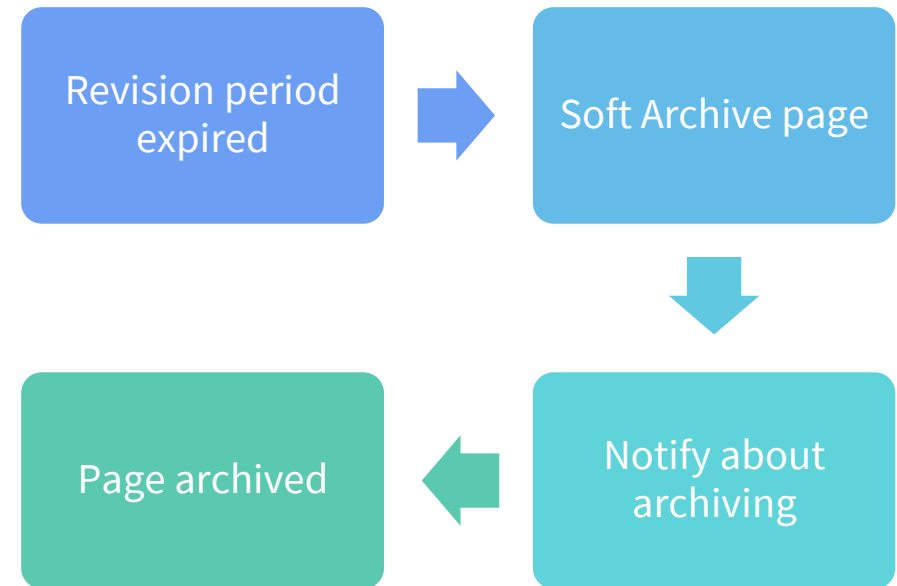


# Real world example – revision and archive

## Revision

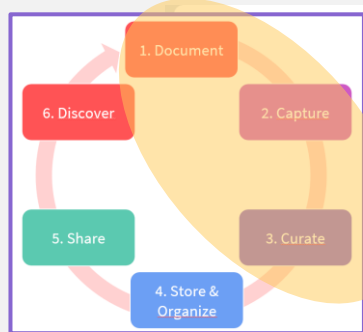


## Archive



# Possible Solution





Documents & Collaboration | Cu x +

demo.omniacloud.net/\_/knowledge-hub/en-gb/knowledge-articles/innovation-first

Home - Microsoft A... Microsoft 365 admi... Home | Microsoft T... Onboarding Portal Extranet | Customer... Edit your flow | Pow... Viva Topics - Home SharePoint Demo ... R&D - Hjem

CONTENT PROPERTIES

Knowledge Hub > Innovation first

Page Variation Selector  
Used for selecting a page variation.

Anders Andersen | a few seconds ago | Green energy | Communication

### Innovation first

Shortages of raw materials had already been an issue coming out of the COVID pandemic but the crisis in Ukraine is likely to exacerbate this, given that Russia and Ukraine are significant exporters of a range of commodities. Notably, this includes Russian oil and gas – already the subject of a partial embargo by Western nations – but it also includes ammonia and fertiliser products; corn, wheat, and other crops; and a variety of metals. Prices for these products have spiked following the invasion and are likely to remain high until the crisis is resolved. We should also expect a range of second-order problems to emerge as price and supply challenges work their way through the supply chain. For example: Ukraine and Russia are both significant exporters of neon gas, used in the manufacture of microchips. This has led to a recent warning from the US government about the potential impact on the chip industry from the crisis (and this at a time when the industry is struggling to ramp up supply to meeting demand coming out of COVID). The world isn't standing still. Since the height of COVID – which saw everything slow down (including shipping) – demand has rebounded faster than any of us thought. The release of pent-up demand is now resulting in huge spikes in spending, and this – when combined to the current crisis – is having a knock-on effect when it comes to global shipping capacity and availability of commodities.

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Die Auswirkungen des russisch-ukrainischen Krieges auf die globale Lebensmittelversorgungskette

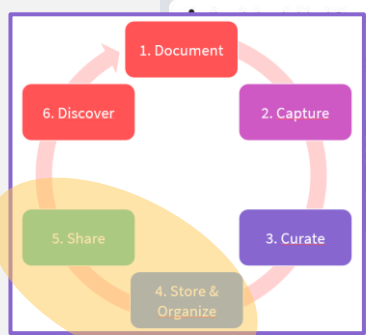
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### Innovation first

Shortages of raw materials had already been an issue coming out of the COVID pandemic but the crisis in Ukraine is likely to exacerbate this, given that Russia and Ukraine are significant exporters of a range of commodities

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Topic Communication

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Port congestion, freight delays, and surging demand have been at the forefront of the global supply chain news agenda in recent months. To this, we now need to add Russia's invasion of Ukraine.

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The Russia-Ukraine war's impact on the global food supply chain	3.5 ★

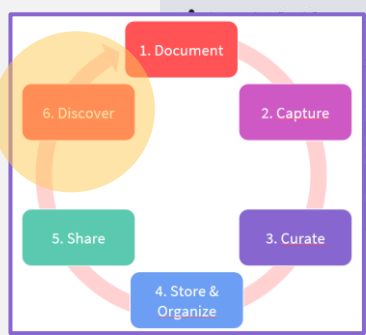
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Innovation first	0 💬
Green City Plans	0 💬





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Knowledge Articles (2)

- Innovation process**  
Anders Andersen, a year ago
- Why do strategic sourcing systems fail?**  
Anders Andersen, a year ago

Communities (1)

- Management with empathy**  
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**OUCG Knowledge Conference**

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**Green City Plans**

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- The Russia-Ukraine war's impact on the global food supply chain 3.5 ★

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**ANY QUESTIONS?**

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