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Creating a Successful Small Business Intranet.

Omnia Express is an easy and cost-effective Microsoft 365 integrated intranet.

Creating and maintaining an intranet that improves internal communication, collaboration, knowledge sharing, and employee engagement is challenging for most organizations. This is especially true for SMBs with limited budgets and resources.

You don't have to be a large company to have a world-class intranet. **Introducing Omnia Express**, now SMBs can get an easy and cost-effective intranet in Microsoft 365, customized to your needs in only a few weeks.

Your subscription includes a capable product with all features needed for a successful intranet,
- Services to ensure your solution runs like clockwork
- Ongoing product updates to further enhance your solution
- A support desk ready to help

In this white paper, you can learn how to create a successful SMB intranet with Omnia Express.

CONTENTS

Essential Intranet Features for SMBs.

Omnia Express is a truly capable product with all the features needed for a great intranet.

To start with, your new intranet will be branded in your colors, displaying your logo and having a name of your choice. The platform will integrate seamlessly with the most popular Microsoft 365 applications.

Below you can find images showing an example start page and how the solution can also be delivered in Microsoft Teams. These are features that you and your colleagues will love!

START PAGE

The start page will help employees stay on top of what is happening within the organization.

Here you will find promoted news articles, upcoming events, navigation to highlighted topics, and personalized navigation to teamwork, documents, and applications.

Many Omnia clients use the start page to post quick polls, highlight people, and encourage employees to strengthen their user profiles.

MICROSOFT TEAMS INTEGRATION

With Omnia Express, it is easy to deliver the intranet as a browser experience and an integrated part of Microsoft Teams.

You can display the full intranet experience with a start page, navigation, search, and access to all content.

The intranet will also be available in the Teams mobile app. This is a great way to help drive the adoption of your new solution.

Improving Internal Communications.

With Omnia Express, you will get great tools for publishing news, events, and organizational information to improve internal communications.

Employees will love that strong governance concepts of Omnia help ensure content is relevant, updated, and used in daily work.

NEWS

The news center makes publishing news articles easy. Just click create, use the intuitive publishing tools, preview, and publish.

News articles are based on a mobile-friendly page layout with the option to add images and videos from internal and external sources.

To spur employee engagement, some social features can be added to news articles letting users like, comment, and share news articles.

Notify end-users when new articles are published and can easily take part in articles in the notification panel. Tag articles as promoted to make these show on the start page.

EVENT CALENDAR

Your new Omnia Express intranet will contain one or several calendars for upcoming meetings, campaigns, training, or other events within your organization.

You can display a list of upcoming physical or online events on the start page.

It will be easy for your workforce to keep track of what is around the corner within your business.

There is also a possibility to display events from the logged-on user's Outlook calendar on the start page.

Weekly Poll

Where should we hold the Employee Focus event in 2022

25%

50%

25%

Berlin   Prague   Amsterdam

Upcoming Events

MAY 02	Learn about City Bikes (part 1)
	09:00 - 16:00, Copenhagen
MAY 08	Electrical Bikes
	12:00 - 13:00, Seville
MAY 10	Strategy Keynote
	08:00 - 16:30
MAY 17	Marketing Forum 2022
	May 17 09:00 - May 18 17:00
MAY	Marketing Forum 2022

Upcoming Birthdays

Chanel Rosario

🗓 April 26
📇 Cloud Architect
👥 IT Helpdesk
◎ Leicester

INFORMATION PAGE

Right away, start publishing organizational information about your vision, objectives, products, procedures, locations, and more.

Editors can use the powerful media picker to find images from internal sources or external services like Pexels and preview pages on both broader screens and mobiles.

It is easy to manage navigation structures and build an intuitive mega menu.

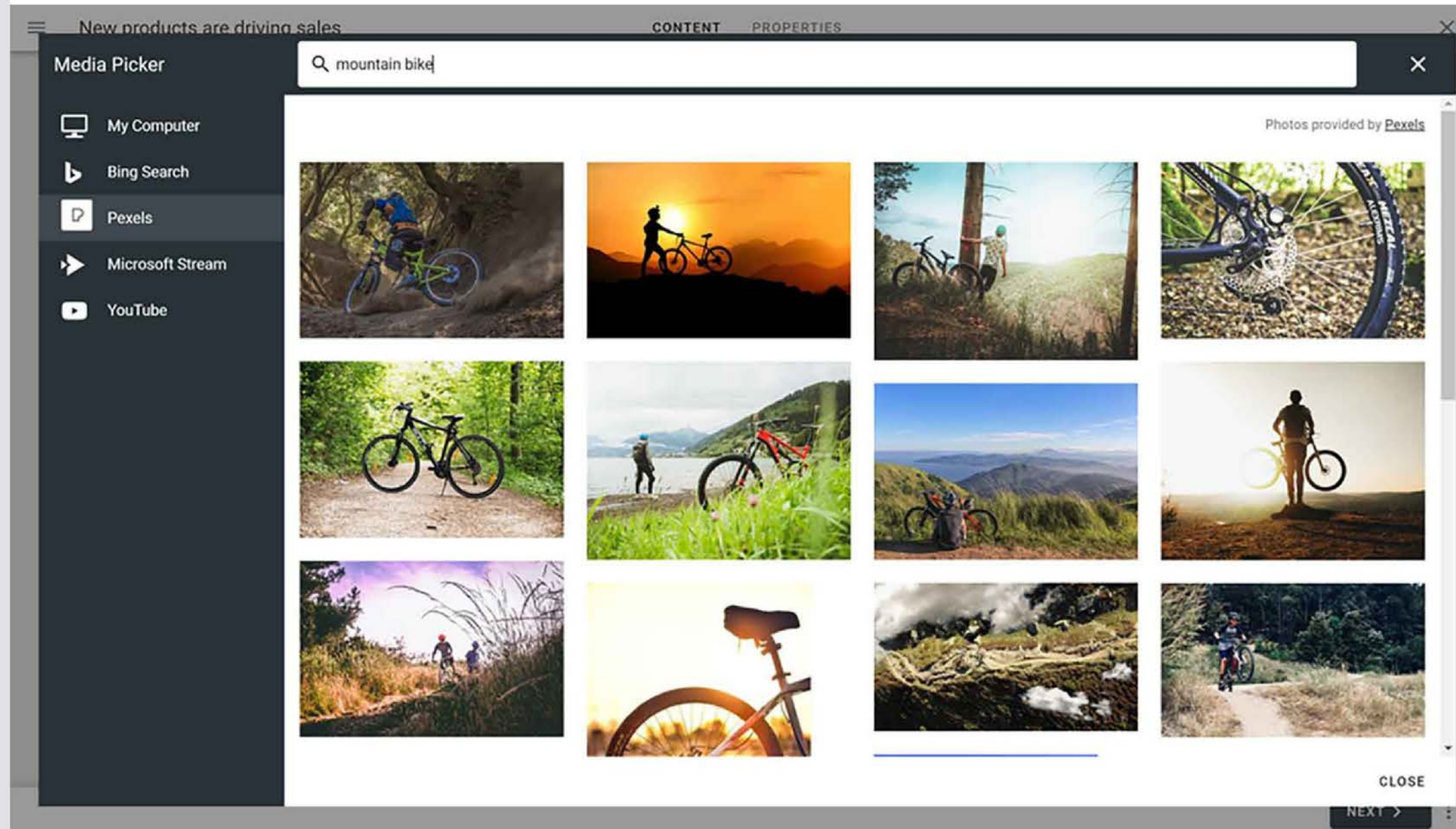Add optional test content to the solution before delivery to make it even easier to get started.

MEDIA & IMAGES

When publishing content in your new intranet, you can pick images and media from several sources.

Your Omnia Express will have a central image bank where you can store suitable photos. Or you can also use Pexels or Bing Image Search to choose from a wide range of professional options.

It is also possible to publish videos from Microsoft Stream or YouTube on your intranet pages.

Collaboration and Drive Engagement.

Your new Omnia Express intranet will have capabilities that can help colleagues connect, interact and become more engaged in the workplace.

The intranet and Microsoft Teams will join forces to help streamline collaboration, and you can use the solution for polls and surveys to learn more about employee preferences.
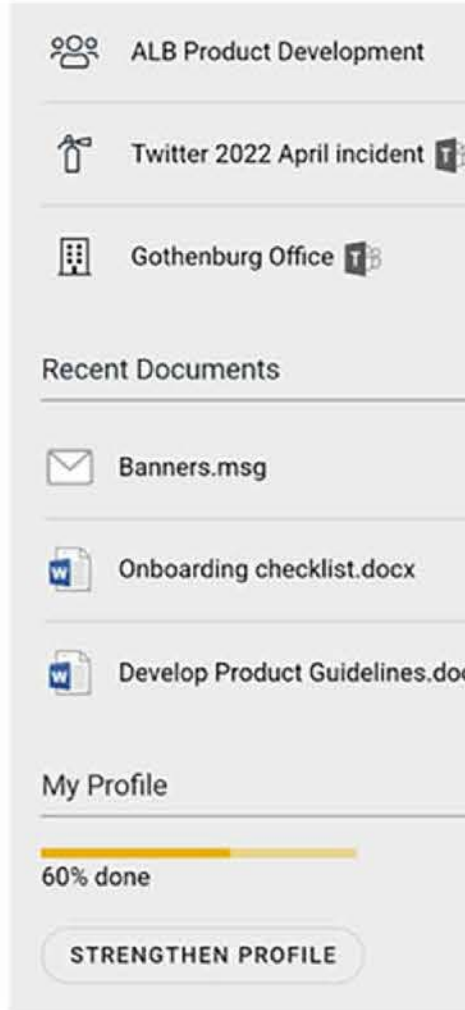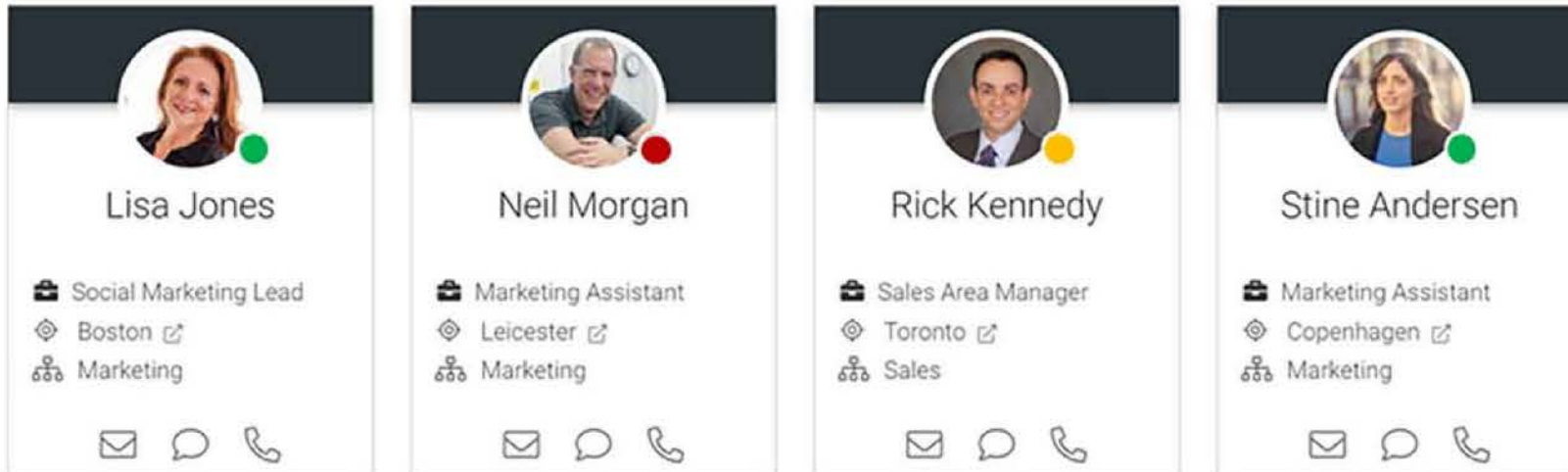
You can also choose to highlight new colleagues, upcoming birthdays, or an employee of the month on the start page.

COLLABORATION

Omnia Express will help your organization be more productive collaboration using resources in Microsoft 365 such as Teams, SharePoint, and Planner.

You can create new collaboration teams based on built-in, customizable templates in a step-by-step wizard.

End-users get personalized navigation to collaboration teams, recent teamwork, and followed teamwork. They will also receive notifications on announcements, tasks, and new or updated documents in the teams they follow.

SOCIAL ENGAGEMENT

There are several social engagement style features in Omnia Express to help end-users interact with published content.

Just like social media platforms, you can activate options that allow end-users to like, comment, and share content.

One of the most common uses of social engagement in Omnia Express is threaded commenting on news articles as shown here.

Deliver a World-Class User Experience.

Visual appeal and a personalized start page is a great start, but it takes more to deliver a great user experience.

Upon delivery, you will have a quick search and an advanced search experience with search categories to help users search all available content.

Also, you'll get a range of navigation possibilities like mega menu, current navigation, breadcrumb, and personalized navigation.

NOTIFICATIONS & PERFORMANCE

With Omnia Express, your intranet will have an intuitive and user-friendly interface and features that will help you get things done.

The notification panel will also help end-users keep track of new information and what needs attention promptly.

Your employees will appreciate the outstanding performance on all screens.

In a recent performance test, the average time for loading a web page in an Omnia solution was 0.295 seconds – which is impressively fast.

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Empower your employees with the #1 Microsoft 365 integrated Intranet Platform.

Omnia is helping SMBs and larger companies everywhere, across industries improve internal collaboration, productivity and employee engagement.

Visit our website to learn more about our **Omnia Express** product and features, and access a range of knowledge resources or schedule a product demo.

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A top-ranked intranet product
Omnia is once again top-ranked in the comprehensive 2022 buyers' guide to intranet products for SharePoint and Microsoft 365 from ClearBox Consulting. Omnia got excellent reviews for functionality, concepts, pricing, user community and product support in the most comprehensive report on the market.

Find out more in this blog post: **Omnia is once again top-ranked in comprehensive report**.

ClearBox
CHOICE
2022